

30. Marketing Procedure

30.1 Marketing

All advertising and marketing material referencing AQF/VET qualifications will only be issued by the Director or the Office Manager.

Training Beyond 2000 Pty Ltd will honour all commitments made in any marketing or advertising materials.

We will ensure advertising and marketing material:

- includes the RTO Code;
- includes the code and title of any training product (as published on training.gov.au);
- does not guarantee that: a participant will successfully complete a training product on our scope of registration, a training product can be completed in a manner which does not meet the requirements of clause 1.1 and 1.2 of the Standards or a participant will obtain a particular employment outcome where this is outside our control
- only uses the NRT Logo in accordance with the conditions of use as specified in Schedule 4 in the Standards;
- distinguishes between nationally recognised training and assessment leading to the issuance of an AQF certification document and any non-accredited training or assessment delivered by Training Beyond 2000 Pty Ltd;
- only includes a non-current training product while it remains on our scope of registration;
- only states that a training product we deliver will enable participants to obtain a licensed or regulated outcome where this has become by the industry regulator in the jurisdiction of the advertisement and/or training and assessment;
- only refers to another person or organisation if the prior consent of that person or organisation has been obtained; and
- correctly refers to copyright for all products and services within the scope of registration.

30.2 Website Material

In accordance with the Smart and Skilled Operating Guideline Requirements, our website includes the following:

- details of all our approved qualifications;
- details of the enrolment process including the evidence the participant must provide such as all consents and declarations the participant must state;
- the process for obtaining a USI; and
- the following participant information: fee information, RPL and credit transfer information, consumer protection information, steps required to defer or discontinue training, how to access support and assistance during the training and contact details for various support services.

This Marketing Policy and Procedure is available on our website under the **Admin/HR** tab.

